

2010 BOSS CRUISER 7-SPEED



Mash Metallic

UPGRADES/CHANGES FROM 2009

New Colors!

Shimano TX51 rear derailleur

REASONS TO UPGRADE FROM BC COASTER

Shimano 7-speed drivetrain

SRAM GripShift twist-shifters



FEATURES/BENEFITS

The Boss Cruiser's lightweight & durable 7005 aluminum is easier to pedal than steel, and offers corrosion and rust-resistant attributes in coastal salt water conditions.

Our sloping double diamond frame design offers the lightest possible frame weight, with 6 sizes assuring the best possible customer fit for the most comfortable & secure ride.

The large diameter single-loop stays with trailing dropout are a Boss signature trademark, having been part of the original Boss design back in 1980.

The near constant diameter stays look great and offer a longer wheelbase for a more stable & comfortable ride.

Alex's X303 alloy rims are reliably true & durable and are laced with 36 stainless steel spokes on the Boss producing a strong, rust-resistant wheel.

The Boss features a near all-alloy parts list -- alloy micro-adjust seat post, alloy stem, alloy seat post clamp, alloy front hub, alloy rims, alloy kickstand -- all of which add value, eliminate rust and reduce weight for an easier to pedal, more comfortable ride.

Our Boss saddle is as plush as it gets -- quilted top, wide body, fully stuffed, double loop springs -- with Male & Female specific saddle lengths & widths.

SRAM's 7-speed twist shifters are swept-back-bar-friendly. There's no protruding shift lever to knock bare knees when the bars are turned. They shift super-easily too!

Our Jamis Cruiser bar is the most sensibly designed in the business -- just the right width, sweep & rise, for a perfectly comfortable upright ride that won't accidentally knock you in the ribs during tight radius, slow speed turns like in a driveway or parking lot.

The rubber-like inserts on the pedals are actually slip-resistant, offering some shock-absorption as well, for a safer, more secure ride. You can even ride barefoot comfortably!

The Tektro Tenara brake levers offer the same rubber-like material that is on our pedals. This makes the levers comfortable to grip and squeeze.

SPECIFICATIONS

Frame	Diamond frame design with 7005 aluminum oversized tubing, sloping top tube design, water bottle bosses, alloy kickstand, and painted steel chainguard
Fork	Oversized hi-tensile steel tubular unicrown with leading dropout and fender boss
Headset	Sealed, 1 1/8"
Wheels	Alex X303 36H black anodized alloy rims with alloy nutted hubs and 14 gauge stainless steel spokes
Tires	Jamis Cruise-control comfort tread, 26x2.125" with white stripe
Derailleurs	Shimano TX51 rear
Shiftlevers	SRAM Grip Shift MRX 7-speed
Chain	KMC Z51NP
Cassette	Shimano SIS, 14-28, 7-Speed
Crankset	Forged alloy crank, 170mm alloy, with 44T compact disc chainring
BB Set	Cotterless bolt type, 3PB axle, 68 x 119 (32 - 52 - 35)
Pedals	Cruiser platform with TPE comfort insert
Brakeset	Tektro alloy linear pull brake with Tektro Tenara alloy levers
Handlebar	Jamis Cruise-control comfort bar
Stem	Alloy hi-rise, 180mm quill, 100mm extension, with removeable 2-bolt cap
Grips	Spectro comfort kraton
Seat Post	Alloy micro-adjust, 27.2 (M) & 26.8 (F) x 300mm with 31.8mm alloy clamp and cromolloy seatpin
Saddle	Boss Cruiser design with memory foam padding and heavy-duty, double-loop springs
Sizes	M: S (17"), M (19"), L (21"), XL (23") F: S (14"), M (18")
Color	M: Gloss Black, Mash Metallic, Sunset Red or Pearl White F: Sugar Blue, Sugar Lavender, Baby Doll Pink, Pearl White

GEOMETRY

SIZE	CENTER of BB to TOP of TT	EFFECTIVE TT LENGTH	HT ANGLE	ST ANGLE	CHAINSTAY	WHEELBASE	FORK RAKE	BB HEIGHT	HEADTUBE	STANDOVER
S (Men)	16.02/407	22.32/567	69°	70°	18.74/476	42.28/1074	1.57/40	10.71/272	4.33/110	28.39/721
M (Men)	17.91/455	22.68/576	70°	70°	18.74/476	42.09/1069	1.57/40	10.71/272	4.92/125	29.80/757
L (Men)	20.00/508	23.39/594	70°	70°	18.74/476	42.83/1088	1.57/40	10.71/272	5.91/150	31.22/793
XL (Men)	22.01/559	23.39/594	70°	70°	18.74/476	42.83/1088	1.57/40	10.71/272	7.87/200	33.07/840
S (Women)	9.41/239	22.32/567	69°	70°	18.74/476	42.09/1069	1.57/40	10.71/272	4.33/110	24.21/615
M (Female)	9.41/239	22.68/576	70°	70°	18.74/476	42.09/1069	1.57/40	10.71/272	4.33/110	24.25/616